

PRIMARY LOGO

The Boone County Distilling Co's primary mark consists of the custom type logo and the the wordmark.

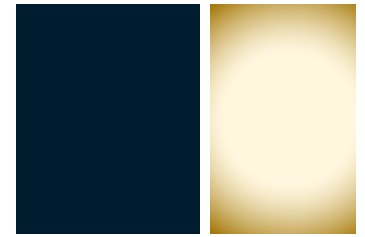


ONE COLOR LOGO

The BCDC logo can be used in one color executions. Ideally using the BCDC brand colors as the background. The logo can be reversed out or overprinted as shown.



COLOR PALETTE



PMS 2965

Radial Gradient
PMS 8642
Overprinting
30% PMS 109